

ODT WITH EXTRA ATTITUDE

Order Delivery Tracking with integrated GPS for the Building Materials Industry



FASTER, SMARTER ORDER DELIVERY & TRACKING

Specifically designed to meet the challenges of the building materials industry, ODT is a dispatch and delivery solution that both streamlines order planning and routing while providing real-time visibility of the status of every order. With comprehensive delivery cost reporting by order and by customer, coupled with live GPS updates on driver location, ETAs and delays; ODT provides the information you need to help provide enhanced customer service as well as optimizing your dispatch and logistics operations.



Dispatch Software

ODT integrates with your POS or ERP system and tracks orders from point of entry through the entire delivery process, providing a powerful tool-set to efficiently schedule and route every order. Everyone in your organization has access to the information they need, when they need it. Customer inquiries are addressed faster and more accurately - helping you provide the prompt service that your customers rely on.



GPS Tracking

ODT includes our integrated GPS tracking solution. Estimated vs. actual mileage and trip time are captured for every delivery. Management can easily identify the drivers who are consistently performing at high or low levels. Various Flexible GPS options are available including our 'ODTMobile' App, fixed mounted "black-box" with Dynamic Geofencing, and integrated Garmin™ navigation and e-Log functionality. With these tools you can benchmark effective delivery practices, manage by exception, and ensure efficient fleet operations.



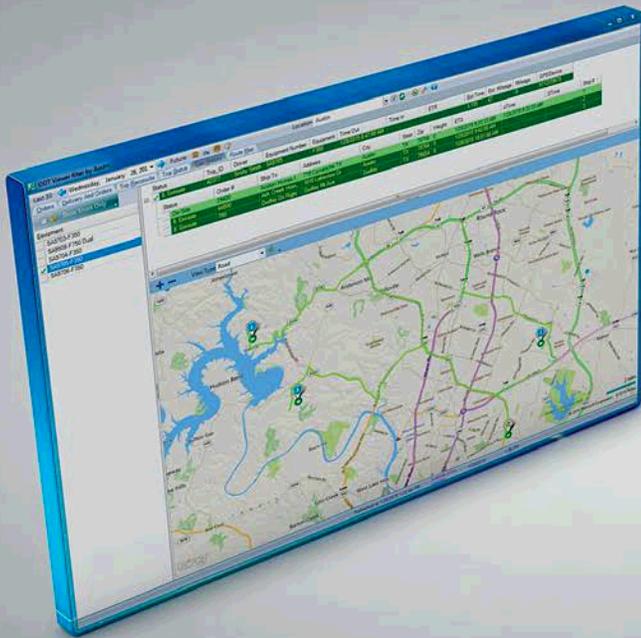
Delivery Cost

Total transparency on your delivery costs, on a customer and jobsite basis. As each load leaves, ODT computes delivery costs such as anticipated mileage, time, and labor expense. GPS data automatically captures actual mileage and personnel costs for every delivery. By overlaying the delivery cost on top of the gross margin of every ticket, you have a clearer understanding of net delivered margin on an order-by-order basis. This gives you the decision-making tools to help improve margin, make informed pricing decisions, and eliminate profit-killers such as excessive returns, too many trips, and extended on-site time.



Advanced Routing & WMS Integration

ODT's optional Advanced Routing module maximizes fleet utilization through a sophisticated routing algorithm. Advanced Routing calculates routes in seconds, at the lowest possible cost, while ensuring expected customer time windows are met. The route and stop data can be used to help load trucks or communicated back into your WMS system for optimized picking and loading.



ODT Modules

- Integrated GPS Tracking
- Customer Web Portal
- Auto Routing
- Advanced Routing
- Picture Capture
- PickRite/ShipRite
- Production Tracking
- Installed Sales Tracking
- Vehicle Maintenance Records
- POD Proof of Delivery Signature Capture

"With ODT we capture and measure time and distance and associate those costs at the order level, giving us an understanding of delivery costs on a customer-by-customer basis."

Tony Shepley, President, Shepley Wood Products



ODT ROI

Improved Customer Service

- Visibility of order status allows staff to answer customer inquiries faster and more accurately
- Reduced dispatcher interruptions mean greater efficiencies and productivity
- Scheduled orders help meet customer time deadlines
- ODT Web Portal and/or email notifications improve customer communications

Reduced Delivery Costs

Optimized routing, turn-by-turn directions, and driver accountability resulting in fewer miles driven and reduced fuel consumption

Culture of Accountability

Management can easily monitor metrics for yard personnel, dispatch efficiencies and driver performance

Increased Delivery Capacity

Maximize truck capacity and routes

Find out more at
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